

Nothing is impossible for someone with a walking mind. This is the motto of Wheeling Around the World (WAW). Tourism is a privileged way to put these words into practice as it means moving and traveling around to discover the unknown. Yet, traveling with a disability can quickly become a nightmare when facilities, transportation systems and access to tourism services do

not meet accessibility criteria.

Since 2013, Wheeling Around the World has been committed to promoting travel for people with disabilities. The association campaigns for accessibility for all by removing barriers whether at sea, on land or in the air through its actions and partnerships. Well aware of the need to increase visibility on the issue to allow a change of consciousness, WAW occasionally involves people with disabilities in activities usually reserved for the most daring able-bodied travelers. As such, the ascent of Mont Blanc was one of the most emblematic.

On the other hand, mechanisms of self-discrimination are source of many discouragements among wheelchair users. In order to deconstruct these reductive beliefs and encourage them to leave their homes, our association aspires to send a positive message to those people whose mental barriers impede their personal fulfillment and professional success.

Our mission is therefore to convey a message of inclusion and shift the perception of today's society as a whole at both the individual and the systemic levels. WAW also plans to develop actions to lobby and promote education on accessibility issues, so that they do not remain misunderstood.

It is ultimately through these many projects, involving people with disabilities, political institutions and able-bodied citizens, that the association wants to move the lines and prove to all that:

### "Nothing is impossible for someone with a walking mind"

More information on: www.wawfoundation.com

### The Smurfs partnership

The Smurfs have decided to support the WAW association in its commitment to people with disabilities.

To this end, several thousand Smurfs cuddly toys are sold through our association **at a price of 10 \in / piece (+VAT)**. As an indication, the same toys are usually sold in the market between 17 and 22  $\in$ , depending on the distributors. We are committed to allocating all the benefits to the financing of our charity projects.

### To participate in our projects, two options are available:

**1.** Purchase our Smurfs cuddly toys and internally redistribute them to your employees and their children or resell them as part of an action organized by yourself.

**2.** Donation. This allows us to offer Smurfs cuddly toys to children in hospitals and orphanages. Distribution will be made by one of the "Smurf" characters who will spend

some magic time with them.



# What we offer

Companies wishing to take part can order **250**, **500**, **1000**, **1500** or **2000** Smurf cuddly toys. We can of course provide more if requested.

## What you receive

- For the purchase of **250** cuddly toys, we offer you a video of the delivery of your Smurf toys to children in orphanages and hospitals, featuring all the logos of our generous donors.
- For the purchase of **1000** cuddly toys and above, we offer you a video of our action dedicated to your company.

As a special thank you, all our partners will be named on our website, social networks and mailings.

### Nothing is more beautiful than seeing a smile on a child's face.

And so, by participating in the financing of our projects, you have the opportunity to achieve a twofold good deed.



We are looking forward to hearing from you to share your ideas and suggestions for future collaboration. Thank you for your generosity.



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#### www.wawfoundation.com

